

# FOR LIFE'S THEORY OF CHANGE



Impacts

## DIGNIFIED LIVELIHOODS

Workers benefit from safe, respectful working conditions, where their fundamental rights are protected, their wellbeing is prioritized, and their dignity is upheld.



## SELF-DETERMINATION AND COMMUNITY DEVELOPMENT

Local communities are empowered to shape their own sustainable development pathways, supported by inclusive participation, and increased social capital.



## SUSTAINABLE AND RESILIENT ECOSYSTEMS

Negative impacts of production are reduced, while ecosystems and communities strengthen their capacity to adapt to environmental and climate-related challenges.



## TRANSPARENT AND TRUST-BASED SUPPLY CHAINS

Trade relationships are grounded in transparency and accountability fostering trust between consumers and brands, enabling responsible choices and ethical oversight.



Outcomes

## IMPROVED HUMAN RIGHTS AND WORKING CONDITIONS

**Short term:** human rights are safeguarded ensuring safer working conditions, and protecting against child labor, forced labor, discrimination, etc.

**Medium term:** Workers experience better health, higher job satisfaction, and greater opportunities, especially for vulnerable groups.



## LOCAL DEVELOPPEMENT

**Short term:** Organizational commitment fosters collaboration with local communities, driving sustainable development through community-led projects.

**Medium term:** Beneficiaries gain influence, skills, and knowledge in sustainable practices, enabling innovation and effective responses to market needs.



## SUSTAINABLE ENVIRONMENTAL PRACTICES

**Short term:** Harmful practices are stopped, assessments increase visibility on environmental impacts, promoting more sustainable practices.

**Medium term:** Water, energy, and waste are managed sustainably, threatened biodiversity is preserved, enhancing ecosystem resilience.



## TRACEABILITY AND TRANSPARENCY FOR CONSUMERS

**Short term:** All supply-chain actors, including consumers, receive clear and transparent information about the conditions of certified goods.

**Medium term:** Informed consumers and buyers make ethical choices, boosting demand for sustainable products and strengthening responsible supply chains.



## A UNIVERSAL, INCLUSIVE AND RIGOROUS STANDARD

Social–environmental responsibility standard that applies to all supply chain actors and various products. It enables progressive, contextual improvements while ensuring rigorous certification, regular audits, and strong stakeholder engagement.

## TRUTHFUL COMMUNICATION

Clear and transparent communication framework ensuring ensuring that information on the standard, certified entities, and their practices reaches business partners, consumers, markets, public institutions, and civil society.

Inputs