

Social Responsibility & FairTrade Certified by IMO

Certification programme for social responsibility and fair trade in initial production, manufacturing and trading

www.fairforlife.org

for
life

fair
for life



Fair for all

Fair for Life goes beyond traditional fair trade by applying fair trade principles also to relevant domestic or regional trade and by requiring ethical working conditions along the entire trade chain. Producers, manufactures, handlers and brand holders take their part in the global responsibility created by global markets. In addition to social responsibility and fair trade criteria strict environmental criteria need to be respected.

For Life - Social Responsibility Certification - Compliance with labour right issues as detailed in the ILO conventions, such as absence of prohibited child labour, non discrimination, good working conditions and remuneration, health and safety aspects, and aspects of best practice for smallholder groups.

Fair for Life - Social & FairTrade Certification - In addition to the social responsibility criteria the fulfilment of fair trading practices such as fair payment, use of a FairTrade Development Premium and a long term mutually beneficial trade relation are verified.

Fair business

Social accountability and fair trade are important indicators to select business partners in a global market place. The Fair for Life Programme offers operators who want to demonstrate their social responsibility or fair trade practices a solution for objective inspection and certification by a highly qualified external verifier.

The programme is owned by the non-profit Swiss Bio-Foundation and builds on key baseline standards such as the ILO conventions, SA 8000, FLO Fairtrade Standards and the social criteria of IFOAM. It combines strict social, fair trade, and environmental standards with adaptability to local conditions.





Your advantages

- Demonstration of social and fair business practices through independent third party certification with outstanding reputation
- Free use of the Fair for Life or For Life seals
- Non product-specified standard. Most food and non-food commodities from raw materials to finished products may be certified
- Certification throughout the chain of custody covering producers, manufacturers and traders
- Performance rating offers incentive for companies to further improve their performance beyond minimum requirements every year
- Transparency by publication of performance rating
- Flexibility by adapting an individual plan for social improvement
- Combined audits tailored to your needs (organic, NaTrue, GOTS, MSC, etc.)
- Equivalence with other certification systems that compare to the Fair for Life criteria

Fair mission

Fair for Life has been developed as an alternative fair trade certification programme by the Swiss Bio-Foundation in cooperation with the Institute for Marketecology (IMO) to create an opportunity for all producers and products to become certified fair trade. IMO is one of the first and most renowned eco-certifiers with its head office in Switzerland and local representative offices in more than 30 countries. The programme aims to improve the lives and livelihoods of marginalised producers on all continents, in all societies and in all industries.

Fair for Life Social & FairTrade certification and labelling has gained quick acceptance in high quality markets worldwide, as it offers many complimentary benefits to existing fair trade systems. Operations certified according to Fair for Life get access to the worldwide growing fair trade market.



Fair for all. Worldwide.



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